## Make your live events safer with



# Here are some of the steps the #NotMe organizations take to enhance safety before & during live events:

0

Set expectations:
Publish your Code of Conduct

and make it easily accessible to all (event's website, on the #NotMe newsfeed, etc.)

3

Partner with #NotMe - the expert company in speak up & anonymous reporting - to ensure that attendees have an easy, trusted & safe way to report issues.

5

Prominent Signage: Print the #NotMe app QR code on event tickets or

badges and place clear and visible signs throughout the venue grounds, indicating how attendees can safely report concerns anonymously (if desired).

2

Make sure ticket buyers and attendees acknowledge and agree

to the terms of your code of conduct at the time of ticket purchase.

4

Encourage the attendees to connect to the #NotMe app before the event

so they are ready to report incidents quickly and easily,

if - and when - needed.

6

Make sure your event's staff gets trained on misconduct prevention

& handling and is ready to handle reports.

7

Immediate Response: Ensure that there is a team dedicated to monitoring and responding to anonymous reports in real-time. This might involve security personnel, medical staff, and event organizers.

### with #NotMe Speak Up Safely

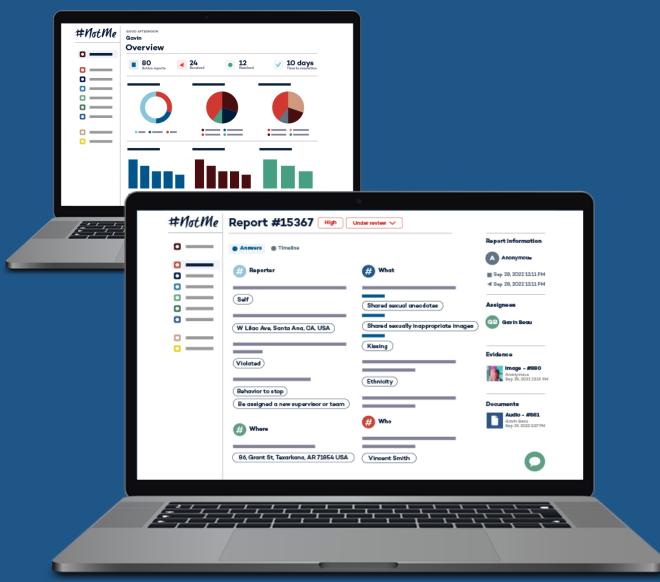






- **Easy report** with ability for reporters to share evidence (photos, videos, etc.)
- Intake through preselected items (conceived and designed with the help of behavioral psychologists)
- Newsfeed to stay tuned of the latest information of your organization/events

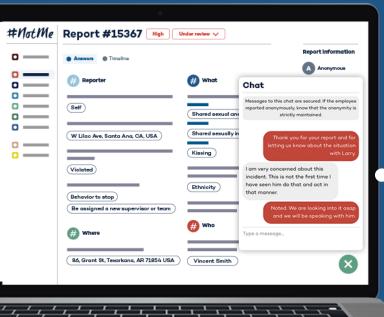
## with #NotMe Investigate Easily



- Patented case management using AI and smart filters to prioritize, manage the reports
- **Different permission levels** to share the report with the appropriate department/person
- Uploading of evidence and documents pertaining to your investigation

# with #*NotMe*Communicate Safely

#### With a Secured 2-way chat





#NotMe
Encrypted data
and security



NotMe utilizes **enterprise-grade best practices** to protect its customers data. NotMe has built a thorough **ISMS** that includes the following:

- Continuous Security Control Monitoring
- Employee Trainings
- Secure Software Development
- Internal Audit Program
- Vulnerability Disclosure Program
- Risk Management Program



#### "Easy, Streamlined Tool for Anonymous Reporting & Event Safety"

#### What do you like best about NotMe Solutions?

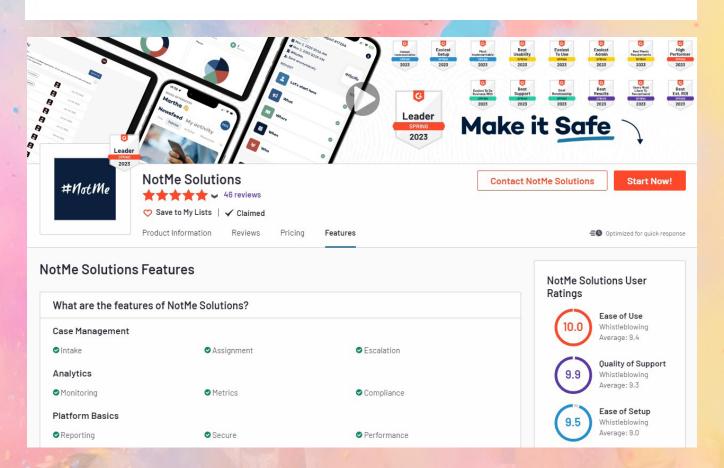
We used the #NotMe app to provide a way for attendees at our annual conference to report misconduct and/or harassment during their time at our event. #NotMe's representative Matt D. worked closely with our organization to customize the app to our audience and event, train staff and board members to use it, and provide general support by answering questions and providing useful suggestions along the way.

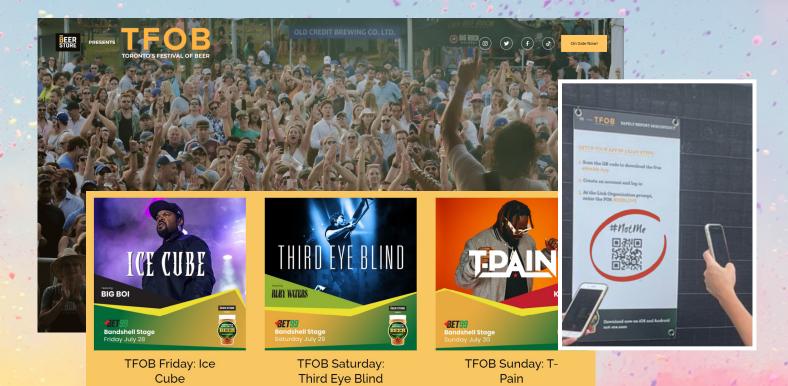


#### "Why i would recommend #NotMe to others"

#### What problems is NotMe Solutions solving and how is that benefiting you?

We are committed to making our events inclusive and welcoming for all and wanted to implement a way for conference attendees to safely report any misconduct or harassment that they may encounter during our event. #NotMe fits the bill and we appreciated how streamlined and easy it all was to incorporate the app into the event!







Conference

Register

Trade Show

Hotel & Travel

#### America's Largest Craft Brewing Industry Gathering

Nashville, TN | May 7-10, 2023



#### **Event Code of Conduct**

Brewen Association (BA) is dedicated to providing a herasersent-lives confinement superience for everyone, regardless of gender, a newal orientation, chability, physical appearance, body size, rice or religion. We do not believe herasersent of conference participants in any from. All corresponded to the period of the properties of a preference successor britishing begins of diverse backgrounds and outside. Sexual language and imagery is not appropriate for diverse backgrounds and outside. Sexual language and imagery is not appropriate for diverse backgrounds and outside.

the kind to others. Do not insuft or deferne persopents. Harassment in any form, sexist racist, or exclusionary jokes are not condoned.

iscretion of Brewers Association. Thanks for helping to make this a welcoming event for all.

If pryone makes you feel unsale or unselcome or if you observe someone size in situational discomfort, please report it as soon as possible. Microlle is the reporting tool for CBC. Reports can be announced.

assa reference the Brewers 1 sociation Code of Conduct at Brew



#NotMe: How to Report

Som the QR code to download the free #NotNe app.

G:

#### Unauthorized Photography



Insulherized photography is not permitted, Euchbirse and situadese, in expressly prohibited from taking photos of other ecribiliar booths, independently. If an infraction occurs, devices will be confected and adje will be revoked for current and future shows. If you will not an infraction, email it to cooggitewers association, one, You can also make report at the BA booth outside The Hut/Exhbit Hall A.

#### **#NotME Anonymous Reporting Tool**

Get the free #NotMe app to confidentially report misconduct.

The Craft Brewers Conference is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, sexual orientation, disability, physical appearance, body size, race or religion.

We do not tolerate harassment of conference participants in any form. If you witness or experience misconduct, use the

Together we can make CRC a cafe and respectful an irranment for evenions

How to Report:

1. Scan the QR code below to download the free #NotMe app





#### Make this a RESPECTFUL & INCLUSIVE Conference

Please comply with the Events Code of Conduct in all formal and informal gatherings.

#### DO

Show respect and

Act in a way that is respectful of all identities, beliefs, backgrounds, and affiliations

Listen and make room for diverse voices

Communicate in a professional, collaborative, and welcoming manner

If you are sampling beer, please do so responsibly

#### DO NOT

Do not stifle productive discussions or interrupt your brewing colleagues

Do not bully, harass, or make assumptions about others

Do not engage in conduct or conversations that are exclusionary or offensive

Do not touch or make physica contact with others unless yo know such contact is welcome

Do not drink irresponsibly or overconsume such that it affects other CBC attendees' experience



Together we

in make CBC a safe and respectful environment for every

#### SAFELY EASILY REPORT

any discrimination, harassment, or misconduct you

- Download the free #NotMe App
- Create an account and log in
- At the Link Organization prompt, enter the PIN: CBC23

SCAN & DOWNLOAD >>>





We are a safe space where <u>all</u> are welcome.

THE SUMMIT IS A SAFE & INCLUSIVE SPACE FOR EVERYONE

- GUESTS, STAFF, AND VOLUNTEERS ALIKE -

#### REGARDLESS OF

RACE, RELIGION, SEXUAL ORIENTATION, GENDER, GENDER IDENTITY, AGE, ABILITY, PHYSICAL APPEARANCE

& ANYTHING ELSE THAT MAKES US UNIQUE

If anyone is making you feel unsafe or uncomfortable while at the Summit, please let a CGLCC staff member know.

We got you. You belong here.



Photographs will be taken at this event.

Please notify an organizer if you prefer not to be included in these



report any

discrimination, harassment or misconduct you experience or witness during the Summit:

- Scan the QR code to download the free #NotMe app or go to app.not-me.com using a web browser.
- Create your account and log in
- At the Link
   Organization
   prompt, enter the
   PIN: SUMMIT2023





Remember, by providing a trusted and easy way for people to raise concerns,

your organization can proactively address issues, prevent misconduct, respond promptly, and deter bad actors!



Become #NotMe Certified today & Make It Safe for All!

**Contact us** 

